



YOUNGSTOWN BEERFEST

Kicking off on Monday, September 30th Youngstown BeerFest is a week-long series of brew-centric events culminating in the Saturday grand-finale at the Covelli Centre on Saturday October 5th.

Join us and enjoy over 200 beers from across the country. From the micros to the majors, from the locals to the nationals, the Youngstown BeerFest is most anticipated gathering of beer and beer lovers in a single location in the history of the NE Ohio.



A portion of the BeerFest proceeds will benefit Golden String, Inc. Providing respite staffing, transportation, vocational training and social opportunities to persons with disabilities.

SPONSORSHIP OPPORTUNITIES

Main Event Sponsor

\$ 10,000

Benefits:

1. Naming Rights
2. VIP Event tickets (10)
3. Parking pass (5)
4. Booth placement at event (booth/giveaways)
5. Product advertisement on scoreboard during event
6. Logo on all print and media, posters, fliers & online (including keepsake glassware)
7. TV and radio appearances
8. Friday, October 4th. Private Party at Primo Burgers and Brew and Sambuca Café. Evening will consist of an exclusive beer pairing dinner with a National Brew Master featuring a one-night-only small batch brew release party. May bring 4 guests.

Brewmaster Level

\$ 5,000

Benefits:

1. VIP Event tickets (4)
2. Parking pass (2)
3. Booth placement at event (booth/giveaways)
4. Product Advertisement on scoreboard during event
5. Logo on all print and media, posters, fliers & online
6. TV / Radio mentions
7. Friday, October 4th. Private Party at Primo Burgers and Brew and Sambuca Café. Evening will consist of an exclusive beer pairing dinner with a National Brew Master featuring a one-night-only small batch brew release party. May bring 4 guests.

Deja Brew Level

\$ 2,500

Benefits:

1. VIP Event tickets (2)
2. Parking pass (1)
3. Booth placement at event (booth/giveaways)
4. Product Advertisement on scoreboard during event
5. Logo on all print and media, posters, fliers & online
6. Friday, October 4th. Private Party at Primo Burgers and Brew and Sambuca Café. Evening will consist of an exclusive beer pairing dinner with a National Brew Master featuring a one-night-only small batch brew release party. May bring 2 guests.

Keg Tapper Level

\$ 1,000

Benefits:

1. VIP Event tickets (2)
2. Parking pass (1)
3. Product Advertisement on scoreboard during event
4. Logo on all print and media, posters, fliers & online
5. Friday, October 4th. Private Party at Primo Burgers and Brew and Sambuca Café. Evening will consist of an exclusive beer pairing dinner with a National Brew Master featuring a one-night-only small batch brew release party. May bring 2 guests.

FestMeister Level

\$ 500

Benefits:

- VIP Tickets (2)
- Product Advertisement on scoreboard
- Logo placement in event program



Youngstown BeerFest is produced by

Gatta Productions

1544 North Main St. Niles, Ohio 44446

GattaCompany.com

Company Name _____

Contact _____

Address _____

Phone/Email _____

Signature _____

Make checks payable to Gatta Productions and mail to 1544 North Main St. Niles, Ohio 44446

Note: All logos must be Vector files (.ai or .eps) and will need to be emailed to Ivantell@keynotemediagroup.com for use in materials. Please put "Youngstown Beerfest" in the subject line.